

Ann Sachs Honored by NAWBO as NYC Business Owner

(New York, NY) On March 18th 2008, the New York City Chapter of The National Association of Women Business Owners (NAWBO) honored four extraordinary women entrepreneurs at its annual Signature Awards Dinner at Cipriani, 200 Fifth Avenue. The Signature Awards, established in 1992, is a premiere event to honor remarkable women business pioneers who have left their unique mark — their "signature" — on the business community. Award recipients represent the successes of business owners at varying levels of accomplishment, from start-ups to seasoned veterans.

Since 1985, NAWBO New York City has been the collective backbone of the city's 330,000 women business owners, who generate nearly \$65 billion in sales annually. NAWBO New York City offers facilitated networking, educational programs, inspirational speakers and other special events to help members grow their businesses.

The Lifetime Achievement Award went to Ann Sachs, President & CEO of Sachs Morgan Studio, Theatre Design Specialists. Ms. Sachs was introduced by President of NYC-NAWBO Tasha Norman, and Sandi Webster, President of Marketing-2-Go, who nominated her. Roger Morgan presented the award to his wife and partner of 38 years, and shared several amusing stories with impeccable timing, winning the hearts and minds of the 500 attendees.

Ann Sachs, 2008 Lifetime Achievement Award winner says "As a member of the arts community it is particularly meaningful to me to be chosen for this award because it acknowledges 'the business of show business.' I am honored to be in the company of such impressive past recipients".

The evening was hosted by inspirational speaker Bonnie St. John, Paralympic ski champion and celebrity author.



Tasha Norman, Ann Sachs, Roger Morgan, Sandi Webster



Bonnie St. John



Roger Morgan